

## **A Vivid Opening**

Tired of dumping dollars at big-box retailers for mass-produced stuff? Want to support the local economy? A new Euclid ARTcade store will make you feel good again about using your plastic.

On Friday, November 7, the Vivid Gallery will throw a grand-opening bash from 6 to 10 p.m. Artists and co-owners **Deby Cowdin**, **Steve Musgrove** and **Todd Volkmer** say the store will sell affordable work made by local artists, then will donate a portion of the money to local nonprofits. "Artists and Communities Helping Each Other" is the store's motto. "We wanted to find a way to help nonprofits and make a living at the same time," says Cowdin. "We also want people to know they can bring art into their everyday lives. If you're going to use a candy dish or a fruit bowl, why not make it one that's art, too?"

For more information, call 440-263-2223 or e-mail [toddv@toddv.com](mailto:toddv@toddv.com).

— *Eleanor LeBeau*