



The Artist:

todd v has worked with children of all ages teaching art in the local schools. He has worked with the City of Akron on several public arts initiatives that involve working with area students. These projects include:

- The highly visible 'northside' sign at the corners of Main and Perkins in Akron
- Art murals on the State Street Bridge at Lock 3 Park
- Graffiti replacement at the Akron Skate Park

todd has been in dozens of group and solo shows throughout the region, including a solo show at the Massillon Museum in the summer of '08. todd is also the creator and host of The Artists Reality podcast, and Art Quest that will soon be airing on Time Warners NEON network. Fox8 television has also had todd on as a guest for numerous appearances in recent years.

So, give your child a head-start on their art career. Let your child see what is REALLY involved in making a living as an artist. Let your child begin to define their own style and begin to develop a real body of work, while their peers are still learning the basics! Sign them up today!

Again, space is limited to 20 students per session. This program is designed for serious art students ONLY!

Visit toddv.com for more information and to apply!



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 City ART Project, Inc.
 2091 Front St.
 Cuyahoga Falls, Ohio
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 toddv.com

**Young Arts
 Professionals
 Boot Camp
 with
 todd v**



Summer 2009





The Program

The Official todd v Young Arts Professionals Boot Camp

This is NOT another arts program or camp where your child will learn to paint trees, or make coil pots! This is NOT a program to learn how to paint like todd!

This is a uniquely designed, arts mentoring program that will allow your child to find their own artistic voice. A program that will allow your child to collaborate with other students and professional artists. A program that will allow your child time to work side by side with their peers, and with local celebrity artist todd v for hours at a time each week! And finally, its a program that will help your child understand the business side of art. They will learn the keys to marketing themselves and their work, and see how to actually make a living as an artist.

Openings to this special Boot Camp is limited to 20 students per session. Get your application in today!

Our Mission:

Most art schools and teachers do a great job of teaching technique and art history. But at the end of the program the students are ill-equipped for taking their art career to the next level. Local artist todd v, has made a career out of bucking the system, and forging his own career using non-traditional routes, and he will teach your child how to do the same thing. Additionally, your child is not going to be forced to follow any particular painting style or technique, but will be given the opportunity to explore their very own styles, and develop their individual artistic voice. In this boot camp, we will engage in peer critique, and todd will be there to guide your child to help them make their art as strong as possible. But that's just the beginning!

Next todd will work with your child as they develop a marketing plan to show and sell their art! Your child will, with todd and the other students, create a web presence, promotional materials, a press kit, and even a press release to announce their group show at the end of the program. Yes, at the end of the 8 weeks, todd will also host a show in his highly recognizable City Art

gallery that has been receiving a lot of attention in recent years! Your child will be able to mount a professional showing in a real gallery, and perhaps even make a few sales in the process!

In this summer session the program will be an 8 week program, where your child will be working with todd and other professional area artists 2-3 days per week (the 3rd day is an optional studio day to work on projects), 2 hours each day. That is at least 32 hours working in a real studio side by side with one of the areas most successful and recognizable artists! That kind of mentoring would usually cost nearly \$1,600! BUT, in this boot camp it is only \$495. per student, an \$1,100 savings off of his normal private mentoring rate!

Additionally, after the program, graduates will have the opportunity to continue to work with todd in his galleries as either an understudy or intern, or both! Each of which will look great on college applications!